



Level 3 BTEC Business



What are we offering:

Level 3 BTEC Business - Foundation Diploma (this amounts to 1.5 A Levels)

Level 3 BTEC Business - Diploma (this amounts to 2 A Levels)



Specifications





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Specifications



Specifications

Title	Size and structure	Summary purpose
Pearson BTEC Level 3 National Diploma in Business	720 GLH (950 TQT) Equivalent in size to two A Levels. 8 units of which 6 are mandatory and 3 are external. Mandatory content (83%) External assessment (45%).	The Diploma is designed to be the substantive part of a 16–19 study programme for learners who want a strong core of sector study. This programme may include other BTEC Nationals or A Levels to support progression to higher education courses in business areas before entering employment. The additional qualification(s) studied allow learners either to give breadth to their study programme by choosing a contrasting subject, or to give it more focus by choosing a complementary subject. This qualification can also be used to progress to Higher Apprenticeships.

Pearson BTEC Level 3 National Foundation Diploma in Business	510 GLH (670 TQT) Equivalent in size to 1.5 A Levels. 6 units of which 4 are mandatory and 2 are external. Mandatory content (76%). External assessment (41%).	The Foundation Diploma is for learners looking to study business as a one-year, full-time course, or for those wishing to take it alongside another area of contrasting or complementary study, as part of a two-year, full-time study programme. If taken as part of a programme of study that includes other BTEC Nationals or A Levels it supports progression to higher education. It also supports progression to an Apprenticeship in the business sector or to a further year of study at Level 3.
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BTEC Foundation Diploma in Business

This subject is equivalent to 1.5 A Levels.

Mandatory units

There are four mandatory units, two internal and two external.

Learners must complete and achieve at Near Pass grade or above in all mandatory external units and achieve a Pass or above in all mandatory internal units.

Optional units

Learners must complete at least two optional units.



What will I study?

Students will complete the following topics:

Coursework Units:

- Exploring Business (Unit 1)
- Managing an Event (Unit 4)
- Recruitment and Selection Process (Unit 8)
- Digital Marketing (Unit 17)

Exam Based Units:

- Understanding a Marketing Campaign (Unit 2)
- Personal and Business Finance (Unit 3)



BTEC Diploma in Business

This subject is equivalent to 2 A Levels.

Mandatory units

There are six mandatory units, three internal and three external. Learners must complete and achieve at Near Pass grade or above in all mandatory external units.

Learners must complete all three mandatory internal units and achieve a Pass or above in at least two units.

Optional units

Learners must complete at least two optional units.



What will I study?

Students will complete the following topics:

Coursework Units:

- Exploring Business (Unit 1)
- Managing an Event (Unit 4)
- International Business (Unit 5)
- Recruitment and Selection Process (Unit 8)
- Digital Marketing (Unit 17)

Exam Based Units:

- Understanding a Marketing Campaign (Unit 2)
- Personal and Business Finance (Unit 3)
- Principles of Management (Unit 6)



What trips are available?

New York - Explore Wall Street - how does international trade and the global economy impact businesses?

Chelsea Football Club - Exploring the business of football

Cadbury World - Discuss business ownership, business activities and their competitors, aims and objectives, their functional departments and shareholders and stakeholder interests.



How will I be assessed?

BTEC Business - Foundation Diploma

Students will have a total of 6 units to complete.

2 of these will be exams, and the remaining 4 units will be coursework.

BTEC Business - Diploma

Students will have to complete a total of 8 units.

3 of these units will be exams, and the remaining 5 units will be coursework.

EXAMPLE SHOWN



UCAS Points

Diploma	Foundation Diploma	Extended Certificate	Certificate	AS level	A level	UCAS tariff points
						168
						160
						152
						144
						128
D*D*						112
D*D						104
DD						96
	D*					84
DM						80
						78
	D					72
MM						64
		D*			A*	56
MP	M	D			A	48
					B	40
PP		M			C	32
			D*			28
	P		D		D	24
				A		20
		P	M	B	E	16
				C		12
				D		10
			P			8
				E		6



Why study BTEC Business?

Business degrees can lead to careers in:

- Accountancy
- Corporate Treasurer
- Business Development Manager
- Human Resources Officer
- Marketing Executive
- Bank Branch Manager
- Project Manager

- BTECs are recognised by top UK universities, BTEC Business is more ideal for students who are looking for a more practical experience.
- Our Foundation Diploma and Diploma courses are both designed to develop commercial knowledge and skills needed to succeed in the business world.

