

Art A Level

This project is designed to help you transition smoothly into A-Level Art by preparing and researching a new, self-led project that reflects your interests and creative direction.

Task 1: Project Introduction – Visual Mind Maps

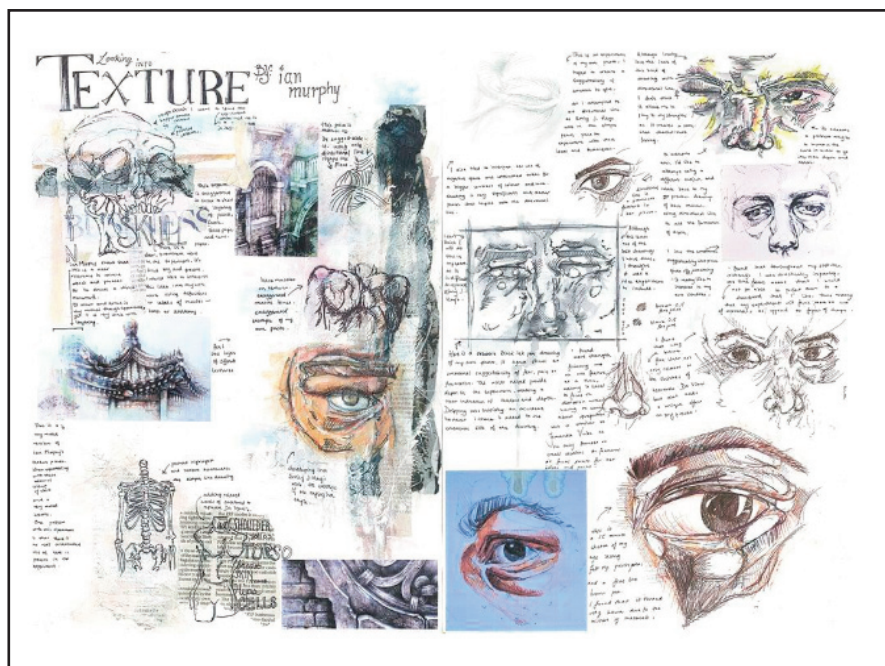
Create two mind maps or visual maps that introduce your new personal project. These should explore:

- **Themes & Ideas** (what you want to explore)
- **Visual References** (imagery, objects, places, feelings)
- **Techniques/Media** (drawing, painting, photography, digital art, etc.)
- **Questions** (what are you curious about?)
- **Potential Artists or Designers**
- **Materials you want to try**



Your mind maps can be **hand-drawn or digital** – add drawings, cut-out images, words, and textures. Personal Investigation themes have included...

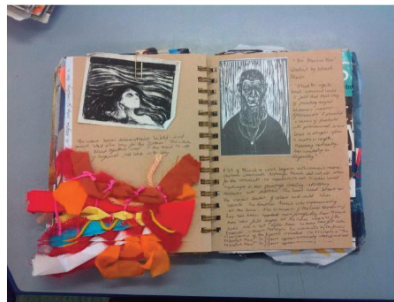
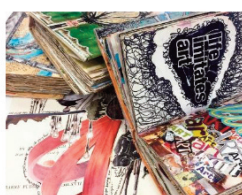
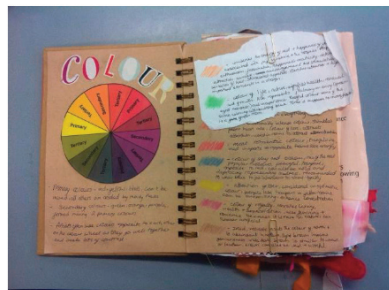
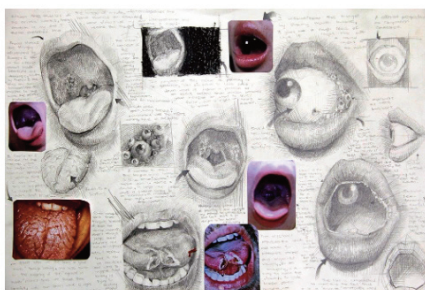
- Expressive portrait
- Feminism
- Mortality
- The role of the Teenager
- Rebellion
- Perceptions of Beauty
- The Environment
- Prejudice/Equality
- Political lies
- The Mundane
- Memories
- Viewpoints



Task 2: Statement of Intent

Write a short paragraph (around 150-250 words) explaining your project.

- What your theme is and why you chose it
- What you want to explore visually
- Which materials or techniques you might use
- Any early ideas for composition or presentation
- How your project might develop



Example Statement of Intent:

Theme: **Memory and Nostalgia**

For my A-Level project, I have chosen to explore the theme of Memory and Nostalgia. I've always been fascinated by how memories can fade, distort, or become idealized over time. I want to use old family photos, letters, and personal items as starting points to explore themes of identity, time, and emotion. I plan to work with mixed media – combining photography with paint, collage, and stitch – to reflect the layered and sometimes fragmented nature of memory. I'm interested in using translucent materials, such as tracing paper or acetate, to add depth and mystery. I hope to look at artists who use memory as a theme, and those who use unconventional materials in their work. This project will allow me to reflect personally while also exploring creative techniques.