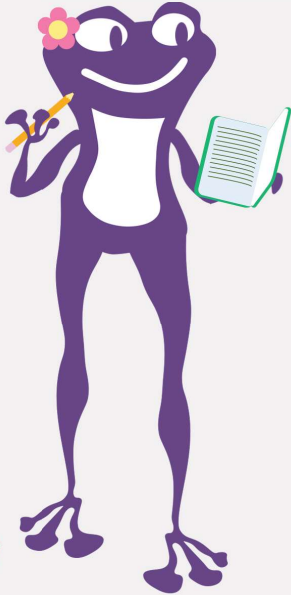


ENGLISH



EDUCATION

- **SPEECH AND LANGUAGE THERAPIST**
Help children and adults who have communication problems.
- **SECONDARY SCHOOL TEACHER**
Educate young people aged 11 to 16, and up to age 19 in schools with sixth forms.
- **MONTESSORI TEACHER**
Help very young children to grow in confidence, and learn at their own pace.



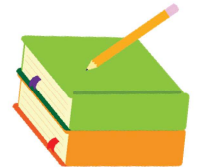
WRITING

- **AUTHOR**
Produce creative work, including novels, children's books, poetry and travel and technical writing.
- **ADVERTISING COPYWRITER**
Produce words for print, TV, radio and online adverts.
- **NEWSPAPER JOURNALIST**
Investigate and write up stories for local, regional, and national newspapers.
- **SCREENWRITER**
Write the stories for feature films, TV programmes, and computer games.



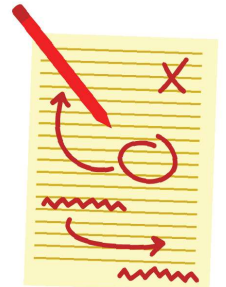
MEDIA

- **SOCIAL MEDIA MANAGER**
Communicate with an organisation's customers and clients through social media channels.
- **CONTENT MANAGER**
Responsible for the information that goes on a company's website and/or other digital channels.
- **MARKETING MANAGER**
Plan how to promote products, services or brands and oversee all marketing activity.



EDITOR

- **COPY EDITOR**
Check text before it's published in books, journals, and websites.
- **PROOFREADER**
Check text before it's printed or published to make sure it's correct and complete.
- **PUBLISHER**
Responsible for the overall quality of a publication, whether that be a book, newspaper, journal, magazine or website.



SKILLS REQUIRED

- excellent research skills
- literacy
- perseverance and determination
- self-discipline and motivation

SALARY

Authors, writers and translators:
UK annual median: £28,663

Artistic, literary and media occupations:
London annual median: £34,355
Top 3 regions: London (£34,355), Isle of Man (£33,048), North West (£33,048)

PROSPECTS

Culture, media, and sports occupations:

UK growth: +6.2% from 2017 to 2027, creating 52,227 jobs
London growth: +5.3% from 2017 to 2027, creating 14,065 jobs