

KWAF Meeting  
27 January 2020

### Agenda

1. Christmas Events Recap
  2. Brick Wall
  3. Next events (Easter and Summer)
  4. Charity Status
  5. License (for Drinks)
    - a. The school is going to apply for a drinks license and this is a long/difficult process (much like a pub)
    - b. It would be easier for Kwaf
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1. Christmas Events Recap
    - a. Non-uniform day is on hold for now. People got their money back for Xmas dinner, or they could roll the money to future events. Their probably won't be any events until March. Could have a virtual event but when would that date be, maybe around Easter. Something themed.
    - b. Christmas prizes. We had about 66 prizes, most locally-sourced. Split prizes among raffle and auction. May about 1800 pounds. About 400 pounds from the auction. The auction platform worked well and probably made more money doing the auction than we would have gotten by raffling them.
      - The platform was good. Improved logistics this time around. Natasha had the prizes and she had to distribute them. Need to think about distributing this workload in the future. Need extra item on distribution needs to get a better estimation of the workload. Doing it virtually helped forced us to organize.
      - Most of the prizes came from personal contacts or future KWS family. Some seem to have built into relationships with donations also being made to the school.
      - Supporting local was really appreciated. We didn't publicize them enough and need to think about this in the future. Need to include this in the newsletter. High Beeches shared the information on all the prize donors and publicized them, and these donors offered discounts for future purchases. So need to think about how to promote the donors and give back in the future.
    - c. Logistics. First use of IPayImpact.
      - The multipurchase function was a bit limited.
      - Tickets were only available internally. Need to think about how to open ticket purchases up to people outside KWS.
      - Maybe Classlist could be used in the future, because they have a ticket function. Can use for payments and promotions. Can have a market internal to it. Parents can form sublists. The problem is that you cannot filter the proliferation of subgroup formation. Need a platform to promote the KWAF.
      - Could communicate about Xmas events earlier next the year through the school, using the newsletter.

- d. Photo competition, linked to the fancy dress day. Had 14-15 entries. Should keep on doing it.
- e. **ACTION POINT: Check into Classlist and other options for communicating with the KWS community.**

2. Brick Wall (Ellie)

- a. The school solution will take too long. The school production was cheaper.
- b. Ellie is discussing options with a Perspex provider. The provider is doing a mockup of the block. The cost is about 15 plus VAT per block, without engraving and lettering. This is based on purchasing a lot of 500 blocks. The wall takes about 530 blocks. Need to sell about 520 blocks to students. All students in 7 and 8 will have the chance to buy a block. These are five mil thick.
- c. EtchIt blocks would be harder to manage because it isn't a local firm and more expensive to install, as they have to be installed using cement.
- d. If we purchase 500 bricks if undertake a 500-lot purchase. Do we want to lock in 500 or pre-sell?
- e. Xmas raffle: total tickets 660, unique people buying tickets 117.
- f. Would be good to launch as soon as possible and get the current school in, so that we can show it to the incoming parents/students.
- g. **NEXT STEPS: See sample from Antonio and assess whether will we use. Then negotiate the price down. Then plan parent communications.**

3. Next events (Easter and Summer)

- a. Easter: Depends on the focus. Would be nice to think of something that generates the same kind of income. Virtual events, fancy events, cookoffs.
- b. One idea is to organize a gaming or coding competition. Need to ask what games they have and what they play.
- c. Need to offer something else arty for kids that don't like gaming.
- d. A Summer Crafts fair or summer festival is possible. We need to build our name for some kind of fair.
- e. Also need to think about something big in the summer.
- f. Another possibility is a cycle/run/swim event.
- g. **NEXT STEPS: Dean find out what games the kids playing, so we can plan a gaming event.**
- h. **Next Steps: Post a calendar of events in KWAF.**